



- DAVID AUSTIN ROSES



# Inspired by BEAUTY

## THE SHAPE, THE COLOUR, THE SCENT, THE BEAUTY.

My family's lifelong love affair with the classic Old Rose has led us to create many beautiful rose varieties that transcend fashion, yet always bring charm and grace to every celebration.

Whether you're a bride, a florist, a wholesaler or simply love giving something special, you'll see that every inimitable David Austin rose has its own signature style. Each rose opens out to reveal glorious layers of colours, textures and scents that really are like no other.

We hope this brochure inspires you to discover our roses and sow the seeds for your own love affair with our creations.



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# BEAUTY IN THE MAKING

FEAST YOUR EYES ON A VARIETY OF SPECTACULAR SETTINGS, EACH INSPIRED BY THE NATURAL ALLURE OF OUR ROSES.

Indulgent affairs to intimate gatherings, the essence of any occasion is captured forever with effortless charm and grace.





#### A PICTURE OF HAPPINESS

Set a laid-back vibe for a gloriously relaxed wedding or summer soirée with a casual adornment of our most joyful roses.



## A ROMANTIC GATHERING

The softest blooms loosely cascade within a floral frame, setting the unforgettable tone for an informal and naturally romantic wedding.



#### A MARRIAGE OF SERENITY

Tables festooned with timeless roses exude classic simplicity. Create a dream day brimming with love and serenity.



#### A MOMENT TO TREASURE

A sumptuous ladies' lunch or an anniversary afternoon tea, mark the occasion with an exquisite arrangement in pops of fuchsia and sugared almond pinks.



#### A DECADENT ENTRANCE

The epitome of indulgence, enthral guests with a work of floral art brought to life by our most deeply intense and memorable roses.







## A PICTURE OF HAPPINESS

## FAMILY AND FRIENDS GATHER FOR BEAUTIFUL, ALFRESCO CELEBRATIONS.

As enticing as the first day of summer, a warm mix of our buttery soft coloured roses in golden shades, simply arranged in a kaleidoscope of bottles to welcome guests to a relaxed outdoor occasion.



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An entrance that turns heads and fills hearts with *happiness* 





A touching gift for someone *special* 

## A MIDSUMMER SUNSET

Edith is a fabulously flamboyant two-toned beauty. A vibrant halo of soft raspberry pinks feature on her outer petals surrounding the inner petals in shades of old gold, apricot and yellow.





#### THE RAY OF SUNSHINE

Beatrice opens to reveal a heart of pure warmth and joy. A radiant choice for sunny countryside weddings or laid-back celebrations.



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## A ROMANTIC GATHERING

## WELCOME GUESTS WITH A GLORIOUS CASCADE OF ROSES.

A breathtaking story to capture the pure joy of marriage. Full of colour, scent and romance, spools of blush, apricot and vanilla mingle with lush foliage in a naturally inspired setting.



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Inspire your florist to create magnificent backdrops and overhead floral arrangements







Dress a mantelpiece with fragrant rose stems intermingled with candlelight

## SIMPLE JOY

Beatrice's ruffled rosettes are full of golden yellow petals in the centre, surrounded by rings of outer petals in cooling vanilla tones. Adding lemon to the sorbet colour palette for this special and joyful occasion.





THE PRETTY BALLERINA

Constance is a Cinderella ballgown with layers of delicate ombré petals. Ballet-slipper pinks and watercolour hues mingle in this fairy tale dream.



Juliet's shapely form and luminous peach tones are unmistakable. A deep, cupped rose with voluminous petals that make her one of our signature blooms.



THE PLAYFUL BOTANICAL

Charity gradually unfurls to reveal a whimsical lime green stamen at her heart. A playful twist in our adventurous English Rose.



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## A MARRIAGE OF SERENITY

## SET AN ELEGANT AND TIMELESSLY CLASSIC WEDDING SCENE.

Romance is effortlessly captured in symmetrical arrangements overflowing with voluminous roses in the prettiest pastels.

The gentle warmth of sunlight releases their soft, lingering fragrance.



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Inimitable and *iconic*, our roses are the ultimate muse for florists



The coveted blooms for weddings and events



#### THE HOPELESS ROMANTIC

Keira's shades of marshmallow and blush give her a quirky modern feel. With ruffled raspberry ripple petals, she's eccentrically English.



#### THE GRACEFUL **BLUSHING BEAUTY**

Purity is ultra-feminine with a powdery peach dusting. Gentle and delicate she brings a touch of laid-back luxe to any occasion.



### THE SIMPLY ELEGANT

(Ausboxer)
KEIRA

Patience is a serene and sophisticated character with lace-like petals of ivory simplicity for the classic bride.



### A WEDDING **FAVOURITE**

A sophisticated hue coupled with a voluminous and distinct shape, Juliet has become a wedding favourite. Her beauty is unquestionably timeless and elegant.









# ROSES

## IT ALL STARTS WITH A BOUQUET TO CHERISH.

Sow the seeds for a lifelong love affair with our roses.

From the lightest touch to the most passionately intense hue, simply choose a rose that tugs at your heart.









## A MOMENT TO TREASURE

## FILL A ROOM WITH LOVE, SCENT, MEMORIES AND FRIENDSHIP.

Celebrate a beautiful feminine affair, milestone birthday or new chapter in your life with loved ones. Pretty pinks and frothy blooms are a glorious treat to evoke smiles amongst the happiest of times.



#### THE QUEEN OF PASSION

Kate has a modern jewel-like intensity with regal magenta tones. Her sophisticated allure is a striking addition amongst softer shades.



#### THE SHOWSTOPPER

Miranda exudes glitz and glamour, a showstopper of a bloom whose frothy plumage delights with its shades of sugared almond pinks.



# CAREY

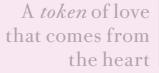
## THE NATURAL BEAUTY

Carey is as fragrant as a freshly gathered bloom. An abundant pink cup that brings the natural beauty of the garden to every occasion.



















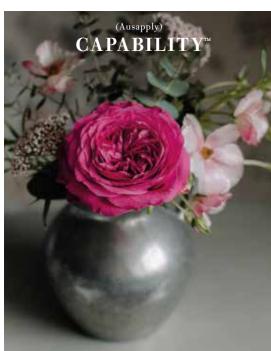
## A DECADENT ENTRANCE

## IT ALL BEGINS WITH A DRAMATIC BURST OF BREATHTAKING BLOOMS.

Commanding power and passion, our bold roses can sweep you up in the moment. Brimming with opulent velvety hues and deep dramatic shapes, our head-turners are a sight to behold.



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A GLAMOROUS

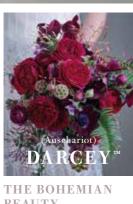
LEADING LADY

Capability's intense fuchsia pinks explode into perfectly formed rosettes. A stand-out personality that loves to be the centre of attention.

THE PERFECT CONTRAST Constance's delicate blush pinks are perfectly framed against the dramatic red of Tess.

#### THE CLASSIC HEROINE

Tess is our quintessential English red rose. A breathtaking beauty whose deep and dramatic ruffles treasure the golden stamen in her heart.



## **BEAUTY**

Darcey's enticing velvety hues with berry richness are deliciously intriguing. A free-spirited beauty that casts a spell in summer or winter soirées.



## A truly *sublime* symbol of love to treasure





Create sensual masterpieces that exude sophistication and passion





## OUR ROSE GALLERY

## A SINGLE DAVID AUSTIN ROSE IS A WORK OF FLORAL ART.

Each has its own signature style, but all open from closed bud to the perfect open bloom, revealing tantalising layers of colour, character and scent.



#### COLOUR

A palette of colours ranging from the softest dusting of pale peach to the voluptuous tones of ruby red.

#### CHARACTER

With a unique shape, reminiscent of a true Old Rose, some roses are deeply cupped and bursting with petals, others have lace-like petals and playful frills.

#### SCENT

Each with its own distinctive fragrance, from the lightest touch to more intense notes.

#### FOR MORE INSPIRATION VISIT OUR WEBSITE

www.davidaustin.com



Lace-like petals of ivory simplicity.

Patience's milky white petals have a classic creamy centre with hints of pale, buttery yellow. Naturally elegant soft buds ruffle out into sculpted yet delicate cups. An intense and clean scent of Old Rose fused with lemon.



Graceful beauty with a dusting of the softest peach.

Purity's pearly white petals have a delicate hint of peach and a romantic dusting of blush in the centre.
Feathery light petals open from a small bud to a magnificent open, relaxed bloom. A fresh and distinctive scent of rose water.



Eccentrically English with glorious raspberry ripple hues.

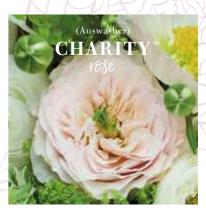
Keira's marbled petals are a playful mix of creamy marshmallow and mid raspberry pink. Ruffled and romantic, each and every bloom is gloriously unpredictable.

A medium-strong perfume of myrrh with almond, marzipan and vanilla.



A full cupped peach rose with an apricot heart.

Our iconic heroine, Juliet's distinctive voluminous petals ombré beautifully from soft peach to warm apricot.
She has a classic shapely form and full cupped heart. A light scent with the softest hint of tea.



Delicate tones with a delightful botanical twist.

Charity's peach-pink petals have a touch of whimsy and drama with a stand-out lime green stamen. A surprising and delightful botanical twist for a playful and modern choice. A complex perfume of sweet violet, musk and vanilla.



Pretty in pink – Cinderella's choice for a fairy tale dream.

Constance is so feminine with layers of ballet pinks and deeper hues opening from a cream heart in a billowy ballgown shape. Each rose is different from the palest cream and pink to deeper pink tones but all are equally enchanting. An elegant fruity perfume with hints of apple and pear.

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A fabulously flamboyant midsummer sunset.

Edith is an unusual two-toned bloom with shades of apricot, gold and yellow with a halo of soft pink outer petals. Our wild card, her vivid flamboyant character embodies a relaxed vibe. A strong and sweet, fruity scent with undertones of myrrh.



Timelessly romantic with a natural garden style.

Carey captures the romance of an old-fashioned English Rose with distinctive pink and delicate lilac tones. Her cupped and quartered flowers have abundant petals. A strong fruit and tea scent with hints of grapefruit, cedar wood and musk.



A laid-back beauty, bursting with sunny radiance.

Ideal for sunny country or seaside weddings, joyful Beatrice radiates with warm buttery yellow and light blondes. Her ruffled swirling centre opens out to a shapely rosette. A strong, complex scent with myrrh, hints of fruit and almond.



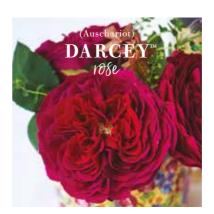
A real showstopper with extravagant and shapely blooms.

Miranda courts attention with sugared almond shades and a decadent cherry blossom centre. Her large, shapely rosette blooms with outer petals flecked with natural green that gradually unfurl and fold back. A light, fruity scent with hints of spring flowers.



Intense fuchsia pink with perfectly formed rosettes.

Characterful and eye-catching, Capability makes a dramatic statement with an explosion of bold, fuchsia pink. Passion and personality shines through perfectly formed rosettes. A strong, beautiful rose perfume with a touch of citrus.



A bohemian beauty with the richness of summer fruit.

Awash with raspberry red and rich berry tones, Darcey is popular in summer or winter. Full of individuality and intrigue, soft blooms gently unfurl to perfect rosettes.

A light, warm fruity tea perfume with a touch of sandalwood.



Unforgettable magenta hues with a regal passion.

With rich magenta tones evolving into a cool, indigo hue, Kate is a striking rose. Long buds that open into deep cups of wavy petals have a powerful, majestic presence. A sophisticated, pure and fresh scent with hints of lemon and pear drops.



Opulent, velvet reds with a glint of gold.

A very English period red rose, Tess oozes blackcurrant red tones and sparkles with a shimmering gold stamen. Velvety textured and deep ruffles are both dramatic and nostalgic. A very light scent with a charming hint of tea.

WE ARE EXCITED TO LAUNCH

## 3 NEW varieties

TO OUR CUT ROSE COLLECTION.

Available from Spring 2019 onwards.





Exquisite, pastel shades of peaches and cream.

A delicate and divinely coloured rose, Eugenie has a pretty blush apricot and peach centre that diffuses outwards to paler, creamy tones. Her wonderfully frilly petals are both captivating and characterful. A medium to strong scent of myrrh and aniseed.



The epitome of understated style.

Ella's creamy, ivory petals unfurl into a beautiful ruffled bloom with a central cluster of stamens. Her pure simplicity perfectly evokes a relaxed style. A medium fresh scent with notes of citrus and cucumber.



Warm, striking tones enveloped in beauty.

Creamy buds unfurl to reveal a memorable heart of buttery yellow, dusty apricot and zesty orange. From a cupped bloom Effie gradually opens to a perfect rosette, showcasing her splendour. A lovely scent of tea. WHERE
To buy
David Austin Roses are available

avid Austin Roses are available to buy all year round from high-quality florists around the world.



UK & ROW
Freephone: 0800 111 4699
(Free from UK landlines and mobile phones).

Telephone: 00 44 1902 376300

USA Telephone: 800 328 8893

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